

PROFESSIONAL WRITING (B.A.)

Student Learning Outcomes

- Students are able to interpret texts formally, using vocabulary relevant to the study of poetics, genre and narrative.
- Students are able to interpret texts through cultural analysis
- Students are able to interpret texts in their historical contexts.
- Students are able to apply a variety of current critical and theoretical approaches to the study of texts and discourse.
- Students are able to speak and write clearly to a variety of audiences.
- Students are able to apply scholarly research skills essential to the study of texts using library and online resources (i.e. books, periodicals, indices, electronic media/databases, and other recent technologies).

Recommended

- A Global Learning (GL) experience (<http://catalog.walsh.edu/undergraduate/academic-services/#globallearning>)

Required

- General Education Requirements (<http://catalog.walsh.edu/undergraduate/general-education-curriculum/>)
- Internship

Code	Title	Hours
Professional Writing Core Courses		6
ENG 240	Professional Writing I	
ENG 340	H3:Professional Writing II	
Writing in Context		6
Select two of the following:		
ENG 200-1	T1:Studies in Short Fiction	
ENG 200-2	T1:DV:Cre Eq:Iss of Gen/Rac	
ENG 200-3	T1:DV:Body in Pain:La III/Suff	
ENG 200-4	T1:Money and Success	
ENG 200-5	T1:Intro to Drama	
ENG 200-6	T1:DV:On Food	
ENG 200-8	T1:Graphic Novels as Art&Liter	
ENG 202	T1:Lit of British Isles II	
ENG 204	T1:World Literature II	
ENG 206	T1:United States Literature II	
Advanced Writing Experience		6
Select two of the following:		
ENG 323	H3:The Modern Rhetoric	
ENG 342	Grant Writing	
ENG 344	Intro to Technical Writing	
COM 350	Adv Jour Writ/Edit Print Media ¹	
COM 355	Broadcast Writing/Journalism ¹	
COM 365	Writing for Advertising and PR ¹	
COM 400-x Course descriptions in catalog		
Information Literacy		6
Select two of the following:		

HIST 210	Intro to Research and Writing	
COM 320	Research Methods in Mass Comm	
GFA 214	Introduction to Research	
GFA 215	Research Methods	
HON 214	Scholarly Research and Writing (must be in Honors Program to take)	
Writing Focus		9
Select three courses - students must take at least one from each focus area.		
a) Creative Writing Focus		
ENG 220	Introduction Creative Writing	
ENG 320	Advanced Creative Writing	
COM 400-2	Magazine Article Writing ¹	
COM 400-7	Screenwriting	
b) Content Development Focus		
(COM 175 is a prerequisite for COM 235 and 316)		
COM 175	Digital CreativityApplications	
COM 230	Design for Interactive Media	
COM 235	Creative Digi Prac Production	
COM 316	Digital Storytelling	
Internship Hours		3
ENG 480	Professional Writing Internshp	
Capstone Experience		1
ENG 405	Portfolio	
Student should select a course that matches their area of expertise.		
Total Hours		37

¹ COM 250 is a required prerequisite course