

# SPORT MANAGEMENT (B.B.A.)

## Recommended

- A Global Learning (GL) experience

## Required

- General Education Requirements
- Sports Management Co-op
- Business Core Program (48 sem. hrs.)
- Sports Management Major Requirements (27 sem. hrs.)

## Business Core Program (48 hours)

*An adult learner enrolled in the DSoB Degree Completion Program and matriculating through the Digital Campus is exempt from BUS 001 and BUS 002 .*

| Code   | Title                          | Hours     |
|--|--------------------------------|-----------|
| BUS 001  | Business Power Skills 1        | 0         |
| BUS 002  | Business Power Skills 2        | 0         |
| BUS 106  | Introduction to Excel          | 3         |
| BUS 207  | Financial Accounting           | 3         |
| BUS 208  | Managerial Accounting          | 3         |
| BUS 209  | Corporate Financial Mgmt       | 3         |
| BUS 231  | Business Law                   | 3         |
| BUS 232  | FD: Business Statistics        | 3         |
| BUS 233  | Principles of Marketing        | 3         |
| BUS 234  | TH1:CIT: Principles of Mgmt    | 3         |
| BUS 350  | Intermediate Excel             | 3         |
| BUS 360  | H1:GL:DV:Cross-Cultural Mgmt   | 3         |
| BUS 362  | Management Information Sys     | 3         |
| BUS 364  | Business Research & Analytics  | 3         |
| BUS 417  | Operations Management          | 3         |
| BUS 465  | H3:GL:CIT:StrategicMgmtCapston | 3         |
| ECON 203   | FD:T1:Global Microeconomics    | 3         |
| ECON 204   | FD: Global Macroeconomics      | 3         |
| Sports Management Major Requirements (Required Courses: 21 Credit Hours) |                                | 21        |
| BUS 225  | Introduction to Sports Mgmt    |           |
| BUS 300  | Sports Law                     |           |
| BUS 338  | Sports Mktg and Communication  |           |
| BUS 339  | Facilities & Event Mgmt        |           |
| BUS 385  | DV:Business Internship         |           |
| ECON 310   | Economics of Sports in America |           |
| EXS 365  | TH1:H2B:SportinAmericanSociety |           |
| Elective: Choose two (6 credit hours)                                    |                                | 6         |
| BUS 430  | Digital Marketing              |           |
| COM 400-4  | Sports Writing                 |           |
| EXS 264  | Org/Admin of Ex Sci & Sport    |           |
| EXS 364  | Sports Psychology              |           |
| <b>Total Hours</b>   |                                | <b>75</b> |