

SPORT MANAGEMENT (B.B.A.)

Recommended

- A Global Learning (GL) experience

Required

- General Education Requirements
- Sports Management Co-op
- Business Core Program (48 sem. hrs.)
- Sports Management Major Requirements (27 sem. hrs.)

Business Core Program (48 hours)

An adult learner enrolled in the DSoB Degree Completion Program and matriculating through the Digital Campus is exempt from BUS 001 and BUS 002 .

Code	Title	Hours
BUS 001	Business Power Skills 1	0
BUS 002	Business Power Skills 2	0
BUS 106	Introduction to Excel	3
BUS 207	Financial Accounting	3
BUS 208	Managerial Accounting	3
BUS 209	Corporate Financial Mgmt	3
BUS 231	Business Law	3
BUS 232	FD: Business Statistics	3
BUS 233	Principles of Marketing	3
BUS 234	TH1:CIT: Principles of Mgmt	3
BUS 350	Intermediate Excel	3
BUS 360	H1:GL:DV:Cross-Cultural Mgmt	3
BUS 362	Management Information Sys	3
BUS 364	Business Research & Analytics	3
BUS 417	Operations Management	3
BUS 465	H3:GL:CIT:StrategicMgmtCapston	3
ECON 203	FD:T1:Global Microeconomics	3
ECON 204	FD: Global Macroeconomics	3
Sports Management Major Requirements (Required Courses: 21 Credit Hours)		21
BUS 225	Introduction to Sports Mgmt	
BUS 300	Sports Law	
BUS 338	Sports Mktg and Communication	
BUS 339	Facilities & Event Mgmt	
BUS 385	DV:Business Internship	
ECON 310	Economics of Sports in America	
EXS 365	TH1:H2B:SportinAmericanSociety	
Elective: Choose two (6 credit hours)		6
BUS 430	Digital Marketing	
COM 400-4	Sports Writing	
EXS 264	Org/Admin of Ex Sci & Sport	
EXS 364	Sports Psychology	
Total Hours		75