

ESPORTS & GAMING MANAGEMENT (B.B.A.)

ESM 343	Conv-Event & Trade Show Plan	
ESM 411	Distribution of Games	
Total Hours		75

Recommended

- A Global Learning (GL) experience (<http://catalog.walsh.edu/undergraduate/academic-services/#globallearning>)

Required

- General Education Requirements (<http://catalog.walsh.edu/undergraduate/general-education-curriculum/>)
- Internship
- Business Core Program (48 sem. hrs.)
- eSports and Gaming Management Major Requirements (27 sem. hrs.)

Business Core Program (48 hours)

An adult learner enrolled in the DSoB Degree Completion Program and matriculating through the Digital Campus is exempt from BUS 001 and BUS 002 .

Code	Title	Hours
BUS 001	Business Power Skills 1	0
BUS 002	Business Power Skills 2	0
BUS 106	Introduction to Excel	3
BUS 207	Financial Accounting	3
BUS 208	Managerial Accounting	3
BUS 209	Corporate Financial Mgmt	3
BUS 231	Business Law	3
BUS 232	FD: Business Statistics	3
BUS 233	Principles of Marketing	3
BUS 234	TH1:CIT: Principles of Mgmt	3
BUS 350	Intermediate Excel	3
BUS 360	H1:GL:DV:Cross-Cultural Mgmt	3
BUS 362	Management Information Sys	3
BUS 364	Business Research & Analytics	3
BUS 417	Operations Management	3
BUS 465	H3:GL:CIT:StrategicMgmtCapston	3
ECON 203	FD:T1:Global Microeconomics	3
ECON 204	FD: Global Macroeconomics	3
Esports and Gaming Major Requirements (from Walsh)		15
BUS 339	Facilities & Event Mgmt	
BUS 361	Project Management	
BUS 385	DV:Business Internship	
BUS 430	Digital Marketing	
Choose 1 of the following:		
BUS 300	Sports Law	
COM 235	Creative Digi Prac Production	
COM 400-4	Sports Writing	
ECON 310	Economics of Sports in America	
EXS 364	Sports Psychology	
From LCMC Consortium Courses		12
ESM 150	Introduction to Game	
ESM 242	Intro to eSports Management	