

THE DEVILLE SCHOOL OF BUSINESS

Dr. Marc Fusaro, Dean of DeVille School of Business

Mission

To grow, to learn, to lead, and to serve the global community.

Extending the charism of the Brothers of Christian Instruction by meeting students where they are with the resources and support they need, the mission of the DeVille School of Business (DSoB) is to prepare our graduates to be leaders in service to others through a relevant, global, and integrated business curriculum within a Catholic, practitioner-oriented teaching institution.

We accomplish our mission through:

- Offering curricula that are adaptive, flexible, experiential and responsive to changing market conditions
- Emphasizing critical thinking, effective communication, systems and sustainability, and ethical, social, personal and professional responsibility
- Providing our primarily first-generation traditional and non-traditional undergraduate students with personal support and attention in a collaborative, small-class environment
- Accommodating our graduate students with flexible course delivery options with personal support and attention in a collaborative, small-class environment
- Engaging in professional and scholarly activities that are impactful and relevant

Vision

The DeVille School of Business will be the preferred resource for business knowledge transfer – expanding its global citizenship, partnerships and service to others.

Core Values

DSoB Core Values in Action

Guided by our commitment to students and other stakeholders, we:

Integrity

Foster an ethical environment of honesty, accountability, responsibility.

Service

Advance a culture of leadership in service to others.

Responsive

Provide an integrated undergraduate and graduate global business curricula that are adaptive to changing market conditions and accommodate students with flexible course offerings.

Success

Cultivate meaningful professional relationships within a supportive, developmental approach to advise, guide and mentor students.

Focus

Commit to experiential, practice-focused student learning activities and outcomes to prepare students for life after graduation.

Diversity

Respect the diversity of individuals, ideas, cultures, strengths and experiences and the value it adds to our school.

Improvement

Foster a culture of continuous improvement in all facets of the DeVille School of Business through ongoing review, assessment, evaluation and action.

Expected Outcomes

- Instilled with the charism of the Brothers of Christian Instruction – the DeVille School of Business Community will be oriented toward serving our global community through sustainable ethical leadership.
- The DeVille School of Business Faculty will produce impactful and relevant intellectual contributions primarily focused on teaching and practice.
- The DeVille School of Business will be a distinguished and preferred resource for the business and professional communities.
- The DeVille School of Business will be recognized for the currency, relevancy, flexibility and innovation of its program offerings; teaching strategies; and responsiveness to business and community needs.

Student Learning Outcomes

- Graduates communicate effectively.
- Graduates think critically and solve problems supporting their decisions with appropriate analytical and quantitative techniques.
- Graduates demonstrate effective decision-making that incorporates the tenets of ethics and cultural awareness.
- Graduates demonstrate the personal and professional knowledge, inter-personal skills and cross-cultural competencies to function effectively in a global environment.
- Graduates demonstrate leadership in service to others.
- Graduates demonstrate knowledge in a specialized area of business.

ACADEMIC STANDING POLICY AND PROCEDURE

Good Standing, Progression, Probation, Dismissal POLICY

To graduate from Walsh University with a BBA in Business, a DeVille School of Business (DSoB) student must meet the following requirements:

- Achieve a cumulative GPA of 2.50 or higher in core coursework.
- Achieve a cumulative GPA of 2.50 or higher in major coursework

A student who maintains the minimum established GPA in each of the above is in “Good Academic Standing” in the DSoB. A DSoB student is responsible for monitoring his/her GPA requirements and academic progress and is responsible for taking corrective action when needed.

Good Standing

A student who maintains the minimum established GPA of 2.5 is in “Good Academic Standing” in the DSoB.

Progression

A DSoB student is responsible for monitoring his/her GPA requirements and academic progress and is responsible for taking corrective action when needed.

PROBATION

The DSoB will place on academic probation a student whose GPA falls below any of the above GPA requirements. A probationary student will remain on academic probation until the student's GPA meets or exceeds the required GPA. If the student does not achieve the required GPA at the end of the first semester of probation, the DSoB will place the student on continued probation. A student on continued probation who does not achieve the required GPA at the end of the second semester of probation will be dismissed from the DSoB.

A probationary student is required to meet with his/her academic advisor to develop a "Success Plan" to return the student to good academic standing.

Notification of Probation: The DSoB will notify the student and the student's academic advisor(s) of the student's status (probation and/or continued probation) by email to their respective Walsh University email accounts and by letter mailed to the student's permanent address maintained on file in the Office of the Registrar.

DISMISSAL

The DSoB will dismiss a student whose academic progress reveals that he/she is not able to achieve requirement 2 and/or 3 above based on remaining coursework. Notification of dismissal will occur at the point in the student's progression when the student's GPA performance documented on the student's transcript reveals that GPA remediation is not mathematically possible within the student's remaining relevant coursework. Upon dismissal from the DSoB, the DSoB will administratively withdraw the student from all DSoB coursework in which the student may be enrolled that supports a BA in a business major.

Notification of Dismissal: The DSoB will notify the student and the student's academic advisor(s) of the student's dismissal via email to his/her respective Walsh University email accounts and by letter mailed to the student's permanent address maintained on file in the Office of the Registrar.

Dismissal from the DSoB is not dismissal from the University. The DSoB will advise a student dismissed from the DSoB of alternative courses of study and resources available at the University to assist in decision-making. The "Notice of Dismissal" will include language directing the student to confer with his/her academic advisor and or the Dean for Academic Services to explore alternative options for completing a degree program at Walsh University.

Repeating courses

A DSoB student may repeat a course one time. The highest grade is used in the calculation of BCP I, BCP II and major GPA requirements. Per University policy, credit for a course is awarded once, the best grade is used in the calculation of the University GPA, and the original and repeated grade will appear on the student's transcript.

APPEALS

A student may appeal the probation decision or dismissal decision to the DSoB Undergraduate Academic Standing Committee comprised of the Dean of the DSoB, the Coordinator of Advancement and Assessment (CAA), the Academic Administrator for the Degree Completion Program, and one full-time faculty member. The Undergraduate Academic

Standing Committee will communicate its decision to the student and the student's academic advisor(s) by email to their respective Walsh University email accounts and by letter to the student's permanent address maintained on file in the Office of the Registrar. The decision of the DSoB Undergraduate Academic Standing Committee is final in the DSoB. The student retains the right to appeal the decision to the Dean of Academic Administration per the appeal process detailed in the Walsh University Undergraduate Catalog.

Graduation Requirements Bachelor of Business Administration (B.B.A.) Degree

Candidates for a Bachelor of Business Administration Degree in Business are admitted to The DeVille School of Business (DSOB) upon admission to Walsh University. To advance to Business Core Program II and major coursework, students must declare a major field of study and successfully complete Business Core Program I and the additional requirements specified below.

Requirements for Commencement of Major Coursework

- Successful completion of coursework with a minimum GPA of 2.50 or higher.
- Oral Communication Skills evidenced by a score of 60% or greater on the DSoB Oral Communication Rubric
- Written Communication Skills evidenced by a score of 60% or greater on the DSoB Written Communication Rubric

Graduation from the University with a BBA in Business requires

- Successful completion of DSoB program requirements including the Business Power Skills Program
- GPA in major coursework of 2.5 or higher
- Overall cumulative GPA of 2.0 or higher
- 120 total credit hours
- GPA Calculation for Students Transferring to Walsh University from another Institution: The DeVille School of Business uses the grade earned and documented on the credit awarding institution's transcript for equivalent courses and major coursework when calculating a transfer student's GPA for advancement and graduation requirements. The grades earned are not included in the student's cumulative grade point index. Only the credit hours are accepted and recorded on the academic record for each transferred course as "TR."
- The DeVille School of Business will develop an individualized "Success Plan" for a transfer student who meets Walsh University's admission criteria but does not meet, or presents a challenge to meet, the respective DSoB GPA graduation requirements evaluated using earned course grades on incoming equivalent transfer credit.

BBA/MBA Admission Requirements BBA/MBA PROGRAM (Bachelor's Degree & MBA) for Business Majors

The BBA/MBA program is open to any qualified graduating high school senior and Walsh business major under-graduate student who wishes to expand his or her current business knowledge and/or supplement one's current non-business undergraduate degree with an MBA degree. As such, the student may apply as a part of his/her undergraduate

admissions process and up to the end of the first semester in which the student attains junior-class level status (60 earned credit hours).

A student applying to the BBA/MBA Program must satisfy two of the following:

- Minimum 3.50 cumulative high school GPA performance.
- Minimum ACT score of 25 or an SAT score of 1150.
- Graduate in the top 15% of high school class.

APPLICATION

The following documents must be submitted for any student (high school or transfer) applying to the BBA/MBA Program:

- Completion of an MBA application form (separate from the Walsh University admission application form).
- Submission of all high school and university (if applicable) transcripts.
- Submission of two letters of reference:
 - For the high senior applying to the BBA/MBA Program, one letter from the student's high school college counselor (or appropriate school representative) and one letter from the student's high school teacher (business teacher preferred).
 - For the transfer student applying to the BBA/MBA Program, one letter from the student's high school college counselor or teacher (business teach preferred) and one letter from a university faculty member from the undergraduate institution.
- Completion of an in-person interview with the MBA Director.

By the end of the BBA/MBA student's completion of his/her junior year (60 earned credit hours), the student must achieve a minimum 3.50 GPA. The minimum 3.50 must be maintained for progression in the BBA/MBA program. A student who achieves and maintains the minimum 3.50 will take up to two (2) MBA courses in his/her senior year (90 earned credit hours). Failure to maintain the 3.50 cumulative GPA will disqualify the student from taking any MBA coursework while an undergraduate.

ADMISSION DECISION

A BBA/MBA student is dually admitted to the BBA in Business and the MBA programs. In addition to meeting admission requirements for both programs, the admitted student must maintain 3.50 GPA in undergraduate coursework to remain in good standing in the program. Upon successful completion of the requirements for the BBA portion of the program, the student will be awarded the Bachelor of Business Administration and a change from undergraduate to graduate student status. Upon successful completion of all graduation requirements in the MBA Program, the student will be awarded the Master of Arts in Business.

If an admitted student fails to complete any/all undergraduate graduation requirements, the student's MBA Program status will be changed to "provisional" until such time that these undergraduate graduation requirements have been met.

UNDERGRADUATE & GRADUATE POLICIES

While an undergraduate, all university and undergraduate policies will apply to the student. Following completion of the undergraduate degree, all university and DeVille School of Business MBA Program policies will apply to the student.

MBA COURSES REQUIREMENTS FOR BBA/MBA PROGRAM BUSINESS MAJORS

A student admitted to BBA/MBA Program will begin MBA coursework in the senior year while competing undergraduate coursework. The MBA courses may be used to satisfy the student's undergraduate elective options. To receive MBA credit for courses, the student must attain a grade of "B-" or higher.

Accounting Majors Finance Majors Management Majors Marketing

The MBA courses taken during the student's senior year will be included in the student's normal undergraduate tuition fee structure. After completing the Bachelor's degree, the student is eligible to receive the Walsh University 25% tuition discount on all future coursework completed at the University.

Majors

Accounting (B.B.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/accounting-bba/>)

Digital Marketing and Analytics (B.B.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/marketing-bba/>)

eSports and Gaming Management (B.B.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/esports-and-gaming-management/>)

Finance (B.B.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/finance-bba/>)

Health Services Management (B.B.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/health-service-mgmt/>)

Human Resource Management (B.B.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/human-resource-management/>)

Management (B.B.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/management-bba/>)

Professional Sales (B.B.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/professional-sales/>)

Sports Management (B.B.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/sports-management-ba/>)

Supply Chain Management (B.B.A.)

4+1 Program (Bachelor's Degree & MBA for All Majors) (<http://catalog.walsh.edu/graduate/deville-school-business/ba-mba/>)

ACCOUNTING (A.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/accounting-aa/>)

MANAGEMENT (A.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/management-aa/>)

DIGITAL MARKETING & ANALYTICS (A.A.) (<http://catalog.walsh.edu/undergraduate/deville-school-business/marketing-aa/>)