

BUSINESS DATA ANALYTICS (B.B.A.)

¹ An adult learner enrolled in the DSoB Degree Completion Program and matriculating through the Campus is exempt from BUS 001, BUS 002 and BUS 385 (<http://catalog.walsh.edu/search/?P=BUS%20385>).

Effective Fall 2026

Recommended

- A Global Learning (GL) experience (<http://catalog.walsh.edu/undergraduate/academic-services/#globallearning>)

Required

- General Education Requirements (<http://catalog.walsh.edu/undergraduate/general-education-curriculum/>)
- Internship
- Business Core Program (48 sem. hrs.)
- Business Data Analytics Major Requirements (27 sem. hrs.)

Code	Title	Hours
Business Core Courses		
BUS 001	Business Power Skills 1 ¹	0
BUS 002	Business Power Skills 2 ¹	0
BUS 106	Introduction to Excel	3
BUS 207	Financial Accounting	3
BUS 208	Managerial Accounting	3
BUS 209	Corporate Finance I	3
BUS 231	BusinessLaw&EthicsCatholicPers	3
BUS 232	FD: Business Statistics	3
BUS 233	Principles of Marketing	3
BUS 234	TH1:CIT: Principles of Mgmt	3
BUS 350	Intermediate Excel	3
BUS 360	H1:GL:CH:Cross-Cultural Mgmt	3
BUS 362	SL:Management Information Sys	3
BUS 364	Business Research & Analytics	3
BUS 417	Operations Management	3
BUS 465	H3:GL:CIT:StrategicMgmtCapston	3
ECON 203	FD:T1:Global Microeconomics	3
ECON 204	FD: Global Macroeconomics	3
Business Data Analytics Major Requirements		
BUS 385	Business Internship ¹	3-12
BUS 390B	Data Analytics Practicum	3
BUS 412	Introduction to Data Analysis	3
BUS 429	Database Strategies	3
From Rize Consortium Courses		
DAM 411	Found of Data Analytics II	3
BAM 412	Business Analytics II	3
BAM 413	Business Analytics Practicum	3
BAM 414	Career Navig&Explore in Analyt	3
Elective: Choose 1 course		3
CSC 101	Programming For Everyone I	
AIL 101	AI for Everyone	
Total Hours		75-84