

CORPORATE COMMUNICATION FOR DIGITAL CAMPUS (B.A.)

Required

- General Education Requirements (<http://catalog.walsh.edu/undergraduate/general-education-curriculum/>)

**Students must demonstrate competency in computer applications
(Power Point and Spreadsheet)**

Code	Title	Hours
Business		
BUS 106	Introduction to Excel	3
BUS 233	Principles of Marketing	3
BUS 234	TH1:CIT: Principles of Managme	3
BUS 360	H1:GL:DV:Cross-Cultural Mgmt	3
BUS 430	Digital Marketing	3
Communication		
COM 175	Digital CreativityApplications	3
COM/ENG 211	Speech	3
COM 212	Interpersonal Communication	3
COM 250	Writing for Mass Media	3
COM 295	Graphic Design	3
or GD 295	Graphic Design	
COM 360	Intro Advert/Public Relations	3
COM 430	Media Internship	1-6
COM 460	Adv Advertising/Public Relat	3
COM 475	Sr Capstone Exper Corp Communi	3
Economics		
ECON 203	FD:T1:Global Microeconomics	3
Total Hours		43-48