

TRADITIONAL TRACK (M.B.A.)

MBA Core Requirements

This MBA degree requires the successful completion of thirty (30) semester hours of coursework for a student who demonstrates all required competencies upon entry.

All incoming MBA students will be required to take MBA 621 in their first semester.

Code	Title	Hours
Core Courses: 21-22 Credit Hours		21-22
MBA 600	Business Foundations (If applicable) ¹	
MBA 621	Sustainable Ethical Leadership	
MBA 622	Organ Behavior & Communication	
MBA 623	Financial Accounting & Mgmt	
MBA 624	Marketing Management	
MBA 625	Information Systems	
MBA 626	Applied Org Research&Analysis	
MBA 719	Strategic Management	
Electives (Choose 3 from the following): 9 Credit Hours		9
MBA 681	Global Business Conditions	
MBA 682	Managerial Accounting	
MBA 683	Not-For-Profit Accounting	
MBA 701	System & Organizational Design	
MBA 702	Quality & Performance Mgmt	
MBA 721	Legal & Policy Aspect Hlthcare	
MBA 722	Healthcare Organizat & Systems	
MBA 723	Healthcare Finance/Economics	
MBA 725	Population Health Management	
MBA 741	Marketing Research	
MBA 742	Integrated Marketing Communica	
MBA 743	Social Media Marketing	
MBA 744	Services Marketing	
MBA 745	Analytics for Bus Intelligence	
MBA 746	Data Analytics: Mgr Perspectiv	
MBA 747	Database Strategies	
MBA 761	Entrepreneurship/Innovation	
Total Hours		30-31

¹ Students who have not completed a bachelor's degree in a business discipline will need to complete this requirement.