DATA ANALYTICS (M.B.A.)

MBA Core Requirements

The MBA degree requires the successful completion of thirty-six (36) semester hours of coursework for a student who demonstrates all required competencies upon entry.

All incoming MBA students will be required to take MBA 621 in their first semester.

MBA – Data Analytics Specialty degree requirements

Code	Title	Hours
MBA Core Courses(Common Body of Knowledge)		
MBA 600	Business Foundations (If applicable)	1
MBA 621	Sustainable Ethical Leadership	3
MBA 622	Organ Behavior & Communication	3
MBA 623	Financial Accounting & Mgmt	3
MBA 624	Marketing Management	3
MBA 625	Information Systems	3
MBA 626	Applied Org Research&Analysis	3
Specialty Courses		
Must successfully complete all of the following:		
MBA 702	Quality & Performance Mgmt	3
MBA 745	Analytics for Bus Intelligence	3
MBA 746	Data Analytics: Mgr Prespectiv	3
MBA 747	Database Strategies	3
Elective Specialty Course		
May be any MBA course not required for this specialty		3
Capstone Course		
After successfully completing all core, specialty and specialty elective courses:		
MBA 719	Strategic Management	3
Total Credit Hours:		**36-37**