

CERTIFICATE IN DATA ANALYTICS (PM)

Certificate in Data Analytics

The DeVille School of Business Certificate in Data Analytics is designed for business professionals looking to advance their careers within the emerging data analytics field. It is also ideal for those seeking to expand their knowledge in this area.

Offered through The DeVille School of Business, this four-course program will increase one's knowledge within the areas of data analytics, data mining, database strategies, and statistical analyses.. The certificate will qualify participants to advance their management careers in the emerging and in-demand areas of data analytics, database management, data mining, and other quantitatively-oriented careers.

TARGET AUDIENCE

- Persons with an undergraduate, master's, and/or advanced degrees who are currently in data analytics positions
- Persons with an undergraduate, master's and/or advanced degrees who are looking to transition their careers into data analytics and/or database management positions

FEATURES OF THE PROGRAM

- Access to excellent faculty with real-world experience
- Opportunity to obtain certificate within one year
- Dynamic and exciting learning environments
- Option to participate in a global experience opportunity
- Ability to transfer to Walsh's MBA Program after certificate completion

GLOBAL EXPERIENCE

While enrolled in the certificate program, certificate students may participate in the MBA Program's global experience(s). The student is advised to seek more information on global experiences from the MBA Program or the Global Learning department.

CERTIFICATE ACADEMIC GUIDELINE

Admission Policy

Participants enrolled in the Certificate in Data Analytics program must comply with The DeVille School of Business admission requirements:

- Minimum 3.0 GPA from an accredited undergraduate institution*
- Completed non-degree student application form accompanied by a non-refundable fee of \$25
- Official transcript(s) of undergraduate, and all other graduate study, sent directly from the applicant's college(s) or university(ies) to the Walsh University Office of Admissions
- Current resume

*Relevant work experience will also be taken into consideration by the program director.

Applicants without an equivalent undergraduate course in Business Research will be required to take and successfully complete BUS364 (Business Research) as a part of the certificate program. For these students, the certificate will then be comprised of five (5) courses.

Transfer Into The MBA Program

Students are encouraged to apply to the Walsh University's DeVille School of Business MBA Program after the completion of the Certificate of Data Analytics program. Admittance into the MBA Program will require:

- Successful ("B" or higher) completion of the four (4) certificate program courses
- Completion of an MBA Admission Application
- Application review by the MBA Program

Based upon the applicant's credentials, the following may be recommended:

- Successful completion of the MBA Prep Series
- Completion of the Graduate Management Aptitude Test (GMAT) with the required score
- Other agreed-upon activities that will document competence in quantitative, finance, accounting, and/or economics

Program Delivery

The Certificate Program in Data Analytics is offered at the main campus in North Canton, Ohio or online.

Registration Procedures

Students enrolling in coursework for their first semester may register by completing a Graduate Registration Form. This form may be found either in the Student Service Center in Farrell Hall or downloaded from the file gallery on our website (<http://www.walsh.edu/forms4> (<https://www.walsh.edu/>)). Complete, sign and do one of the following (you do not need an advisor's signature):

- Bring this form to the Student Service Center in Farrell Hall
- Fax this form to: 330-490-7193
- Mail this form to: Walsh University,

Student Service Center 2020 East Maple Street,

North Canton, OH 44720-3336

Certificate students that have completed at least one semester in the program are strongly encouraged to utilize the Cavalier Center to register. PIN numbers will be distributed near the beginning of each semester through the Walsh email system.

Transfer of Courses

A certificate student may transfer-in a maximum of six (6) credit hours or two (2) course as approved by the MBA Program Director. This course must be taken from an accredited MBA program. The student must submit the course syllabus and other requested documentation as requested by the MBA Program. Requesting and submitting materials are no guarantee that course will be accepted for transfer. Transferred courses may only be accepted for Applied Organizational Research & Analysis (MBA 626) - and not transferred-on for specialty- specific courses (MBA 745, MBA 746, or MBA 747).

To receive the Certificate in Data Analytics, a student will complete the following four (4) courses (12 credit hours), or the additional course (BUS364) as noted previously if the applicant has not completed requisite undergraduate course in business research:

Code	Title	Hours
MBA 626	Applied Org Research&Analysis	3
MBA 745	Analytics for Bus Intelligence	3

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MBA 746	Data Analytics: Mgr Prespectiv	3
MBA 747	Database Strategies	3
Total Hours		12