

CERTIFICATE IN BUSINESS MANAGEMENT

Certificate in Business Management

The DeVille School of Business, Certificate in Business Management, is designed to offers students some of the essential functions of running a business, including reading financial statements, marketing, business technology systems, and ethics.

Certificate in Business Management Program Outcomes

Student Learning Outcome 1: Interpret the financial position of a business by reading the business' financial statements.

Student Learning Outcome 2: Evaluate the validity of a marketing plan that has been developed for a business.

Student Learning Outcome 3: Evaluate whether a business' technology assets are meeting the business' technology needs.

Student Learning Outcome 4: Identify ethical issues according to the guidelines of the Catholic Church and of society.

Target Audience

- Persons with a bachelor's degree and little or no previous coursework in business who would like exposure to the skills, tools, environment, language, processes, and culture of business.

Features of the Program

- Access to excellent faculty with real-world experience
- Opportunity to obtain certificate within one year
- Dynamic and exciting learning environments
- Option to participate in a global experience opportunity
- Ability to transfer to Walsh's MBA Program after certificate completion

Global Experience

While enrolled in the certificate program, certificate students may participate in the MBA Program's global experience(s). The student is advised to seek more information on global experiences from the MBA Program or the Global Learning department.

Certificate Academic Guidelines

Admission Policy

Participants enrolled in the Certificate in Business Management program must comply with The DeVille School of Business admission requirements:

- Minimum 3.0 GPA from an accredited undergraduate institution*
- Completed non-degree student application form accompanied by a non-refundable fee of \$25
- Official transcript(s) of undergraduate, and all other graduate study, sent directly from the applicant's college(s) or university(ies) to the Walsh University Office of Admissions
- Current resume

*Relevant work experience will also be taken into consideration by the program director.

Applicants without an equivalent undergraduate course in Business Research will be required to take and successfully complete BUS364

(Business Research) as a part of the certificate program. For these students, the certificate will then be comprised of five (5) courses.

Transfer Into The MBA Program

Students are encouraged to apply to the Walsh University's DeVille School of Business MBA Program after the completion of the Certificate in Business Management program. Admittance into the MBA Program will require:

- Successful ("B" or higher) completion of the four (4) certificate program courses
- Completion of an MBA Admission Application
- Application review by the MBA Program

Based upon the applicant's credentials, the following may be recommended:

- Successful completion of the MBA Prep Series
- Completion of the Graduate Management Aptitude Test (GMAT) with the required score
- Other agreed-upon activities that will document competence in quantitative, finance, accounting, and/or economics

Program Delivery

The Certificate Program in Business Management is offered online.

Registration Procedures

Students enrolling in coursework for their first semester may register by completing a Graduate Registration Form. This form may be found either in the Student Service Center in Farrell Hall or downloaded from the file gallery on our website (<http://www.walsh.edu/forms4> (<https://www.walsh.edu/>)). Complete, sign and do one of the following (you do not need an advisor's signature):

- Bring this form to the Student Service Center in Farrell Hall
- Fax this form to: 330-490-7193
- Mail this form to: Walsh University,

Student Service Center 2020 East Maple Street,

North Canton, OH 44720-3336

Certificate students that have completed at least one semester in the program are strongly encouraged to utilize the Cavalier Center to register. PIN numbers will be distributed near the beginning of each semester through the Walsh email system.

Transfer of Courses

A certificate student may transfer-in a maximum of six (6) credit hours or two (2) course as approved by the MBA Program Director. This course must be taken from an accredited MBA program. The student must submit the course syllabus and other requested documentation as requested by the MBA Program. Requesting and submitting materials are no guarantee that course will be accepted for transfer. Transferred courses may only be accepted for Applied Organizational Research & Analysis (MBA 626) - and not transferred-on for specialty- specific courses (MBA 745, MBA 746, or MBA 747).

Certificate in Business Management Curriculum Requirements

Code	Title	Hours
Required Courses:		
MBA 600	Business Foundations (If no Business Background (optional))	1

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MBA 621	Sustainable Ethical Leadership	3
MBA 623	Financial Accounting & Mgmt	3
MBA 624	Marketing Management	3
MBA 625	Information Systems	3
Total Credit Hours:		12-13